

Exploring the Edge of Visual Practice Exchange: Session #1: Language & Models 3-23-20



Philip Bakelaar

David Sibbet

Markus Engelberger

Hubert de Groot

Philip Bakelaar

Bob Horn

Balderhaar Consulting

Ann Mooney

Karen Buckley

annegomez

Plus Lisa Edwards on the phone



THE
GLEN
GLOBAL LEARNING
& EXCHANGE NETWORK

Exploring the Edge of Visual Practice 3.23.20

An Exchange with

Markus Engelberger
David Sibbet
Mathias Weitzbrecht
Bob Horn

AGENDA

9:00	● ORIENTATION/ CONTEXT
9:20	● STRING the BEADS Hopes?
9:40	● SYSTEMS THINKING, VISUAL LANGUAGE, VISUAL PRACTICE - Markus - Bob - David & Mathias
10:10	● EXCHANGE
10:40	● TAKEAWAYS
10:55	● NEXT STEPS

Intention

Support communication
with words & text.

Power in this practice

GLEN: International
community

Emergent Design

SERIES

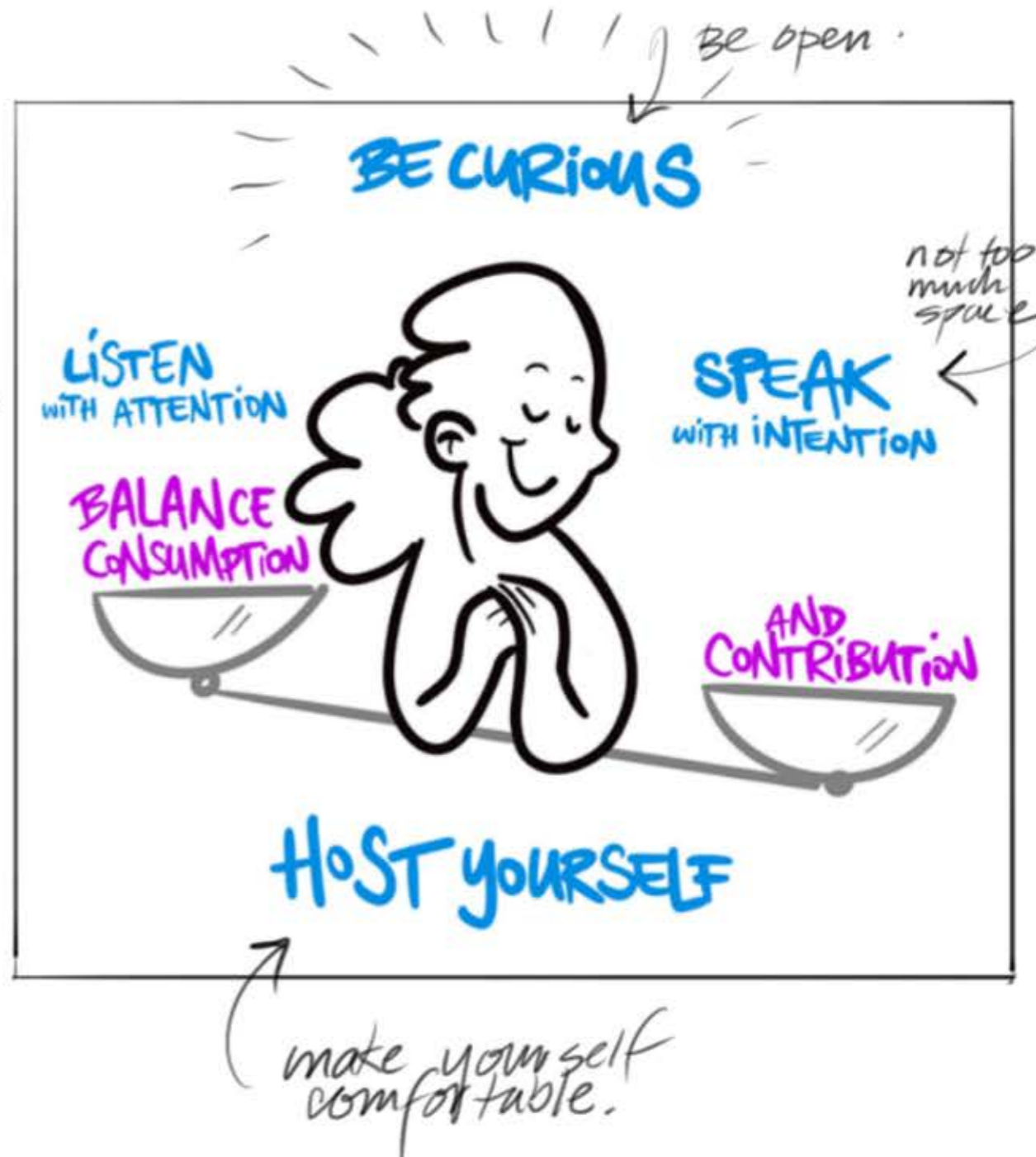
* Language & Models
First.

* Value & Benefits
Diverse perspectives

* Myths & Research.

* Future Scenarios

Be patient



Stringing;

- Name / Prof.
- Language speak
- Brought you today
- Hopes for series.

Hubert Visual Facilitator

Eng. / German / Dutch

More Curious!
Beyond drawing!

ADVICE to do more.

Karen Org. Dev. Consultant

English

70s/80s from David - bring in visualizers.

Respect brought me
Edges will be interesting

NEW IDEAS / Connection

Phil

N.J. Comms
Clergy / Prof @ Univ.
in Comms.
Pres. IFUP Institute

Learn.

Ann

English / Bahasa

Marine Biologist
NOAA...

Int'l Communication
Visuals to get over
language barriers

Brainiac stuff behind

Anne

English / S-Indian

Facilitation

Newbie - 5-6 yrs.

Capture →
to Listening
more deeply
energy / feelings

Work w/ Indigenous
communities →
action work.
DEEPEN THIS

Holger

English / German / Dutch

Berlin

OD Developer

1991 | See what You Mean.

Combine Theory of
Process w/ Visual
Facilitation

Lisa

English / French

Work w/ Lisa Aurora

CONNECT & get
insights in work.

Mathias

German / English / French / Spanish / Tibetan

Hamburg.

2005. VISUAL FACILITATORS
Entrepreneur

Sense of Responsibility.
Field is changing

Honoring David / Bob's
work

Define what is what
& relevant.

Bob

Since 1981
Amazed / writing
w/o embarrassment
English / Viz lang & FACILITATION!

←

Running Company.
Record others

Hear what you
have to say

David

English / Body Language

Artist / Intellection
Visual Consultant
Author.

Sharing w/ Europe.
NEW IDEAS.

Hankus

Visual Catalyst!
Strategic Illustration

→ Sorting Terms /
help field to see
itself / communicate
& explain to world.

→ Think further
what's next

FIELD

Markus comments:



Luhmann
Communication
@ root of social
system.

Language

structured form
of communication

smells

Nodes

English

Dutch

Body

viz.
Language

The water we swim in.

Verbal language shortcoming

Love

Health

Pandemic

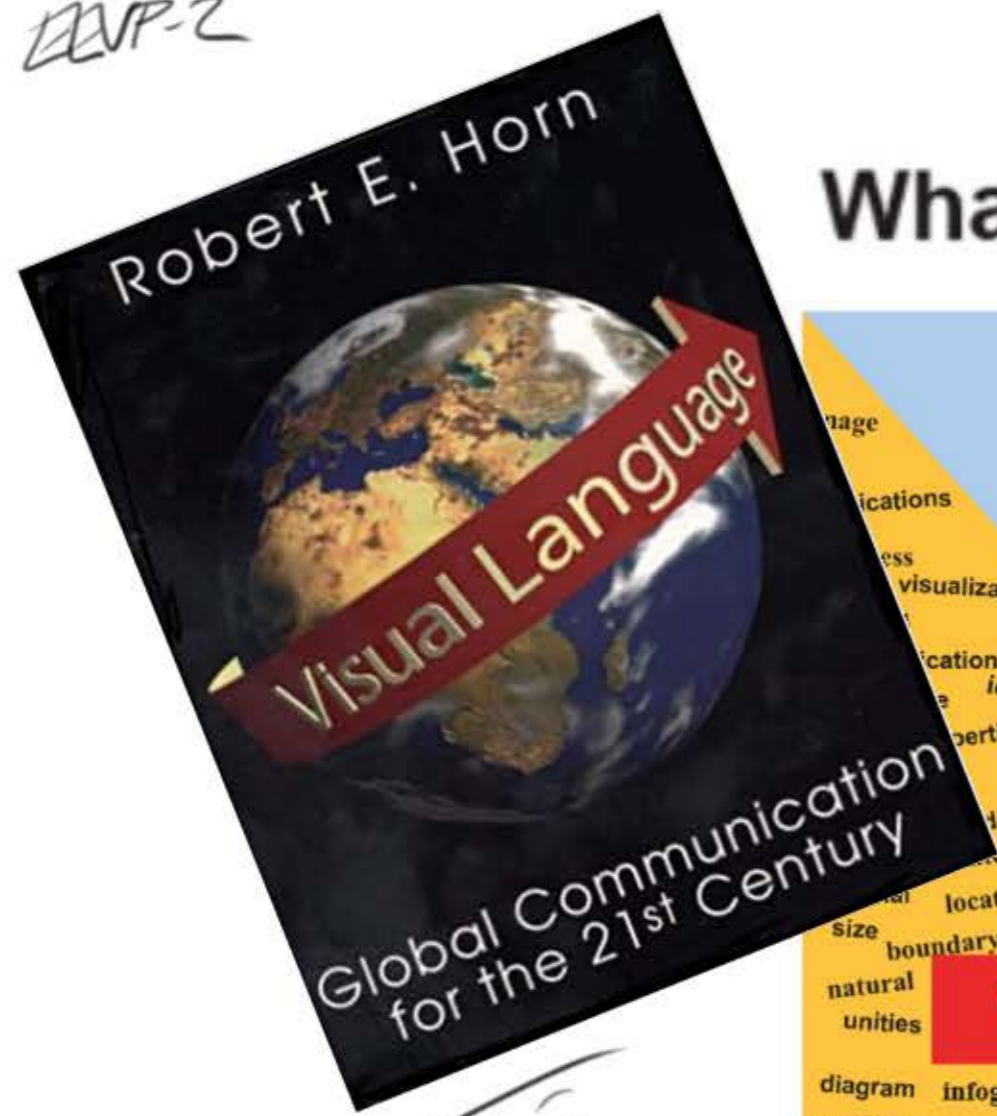
abstract

?

concrete

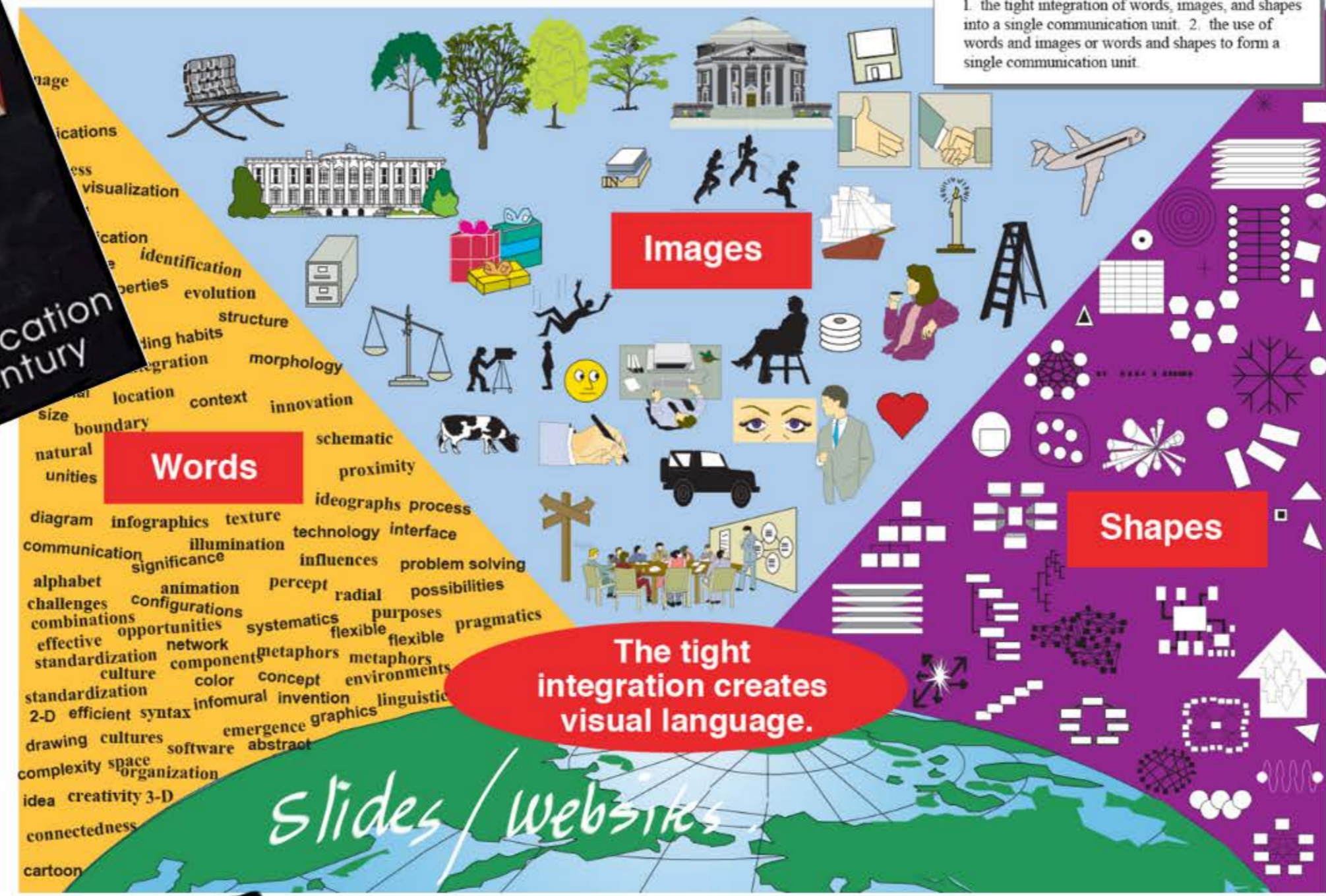
Very different understanding

ENP-2



What Is Visual Language?

Definition
vis • u • al lan • guage /n/
1. the tight integration of words, images, and shapes into a single communication unit. 2. the use of words and images or words and shapes to form a single communication unit.



Tight
Integration
of words /
image / shapes.

When integrated &
not.?

Field of linguists.

- morphology
- semantics
- pragmatics

New Language
emerging.

Using for research
Info, MORALS

Information
Mapping
"chunking"
300,000

Millions contributing...





International Forum of
Visual Practitioners
Denmark Conference 2018

Mapping the Field

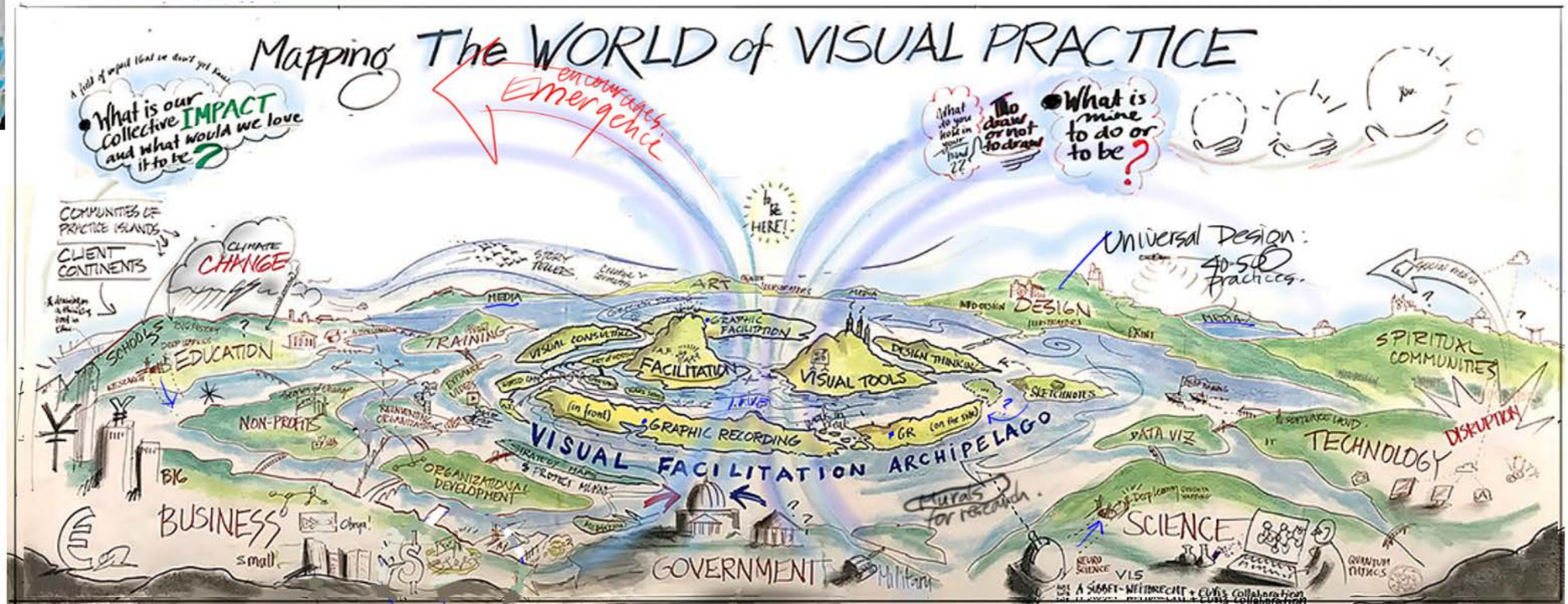
WHY A MAP?

- * Exploding in Europe
- * Graphics for conferences
- * Price dropping/confusion

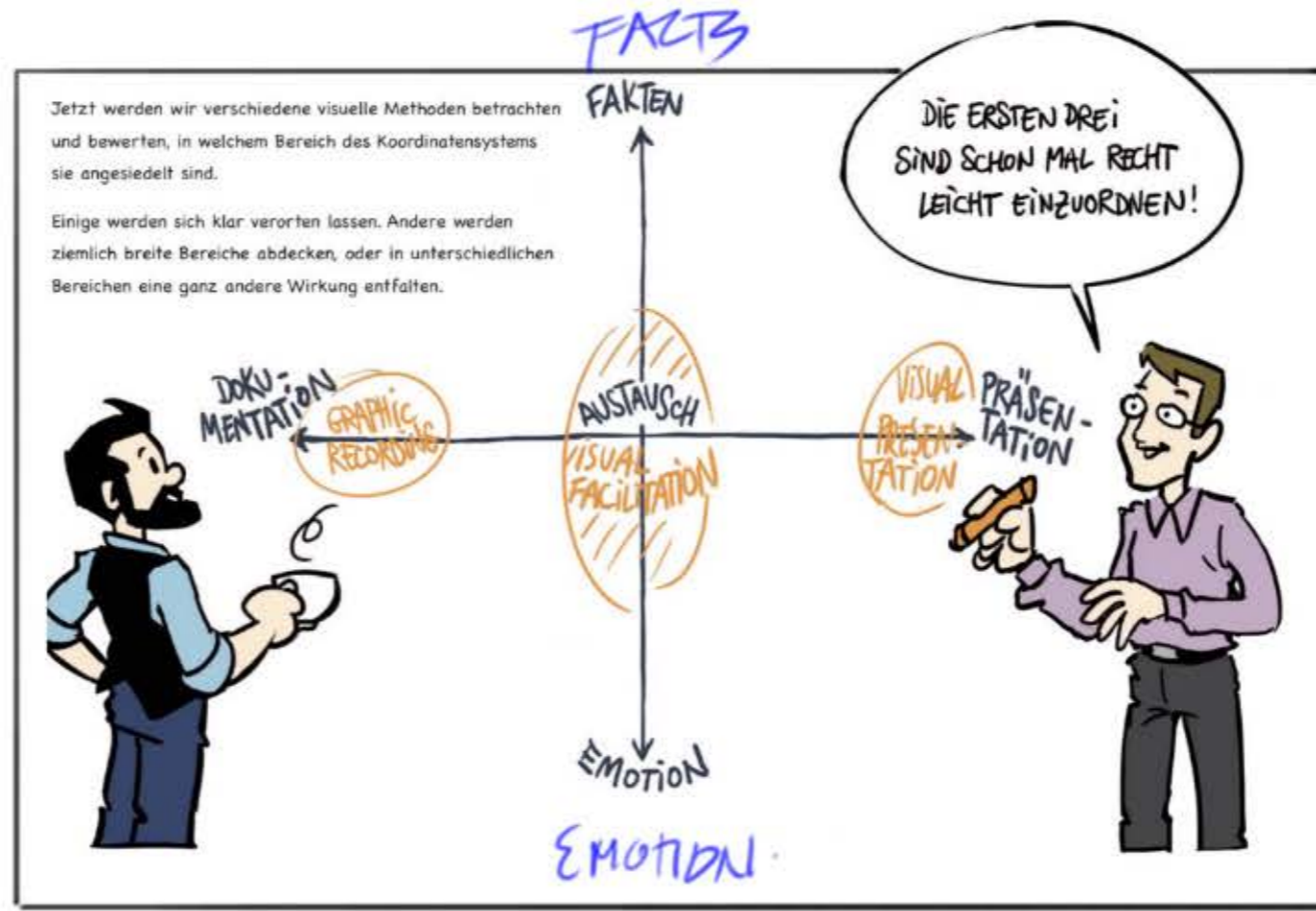
Graphic Recording = sketchnoting
BIG

NO

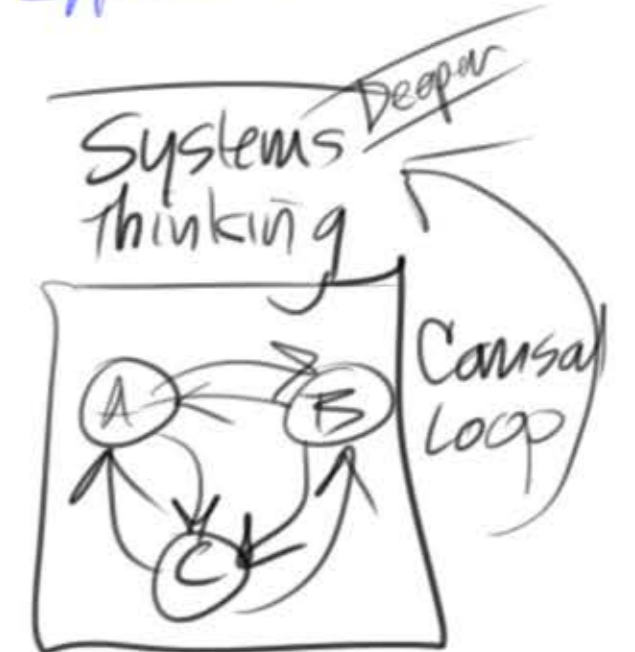
- * Picking the wrong professionals
- * Field growing



EWVP-4

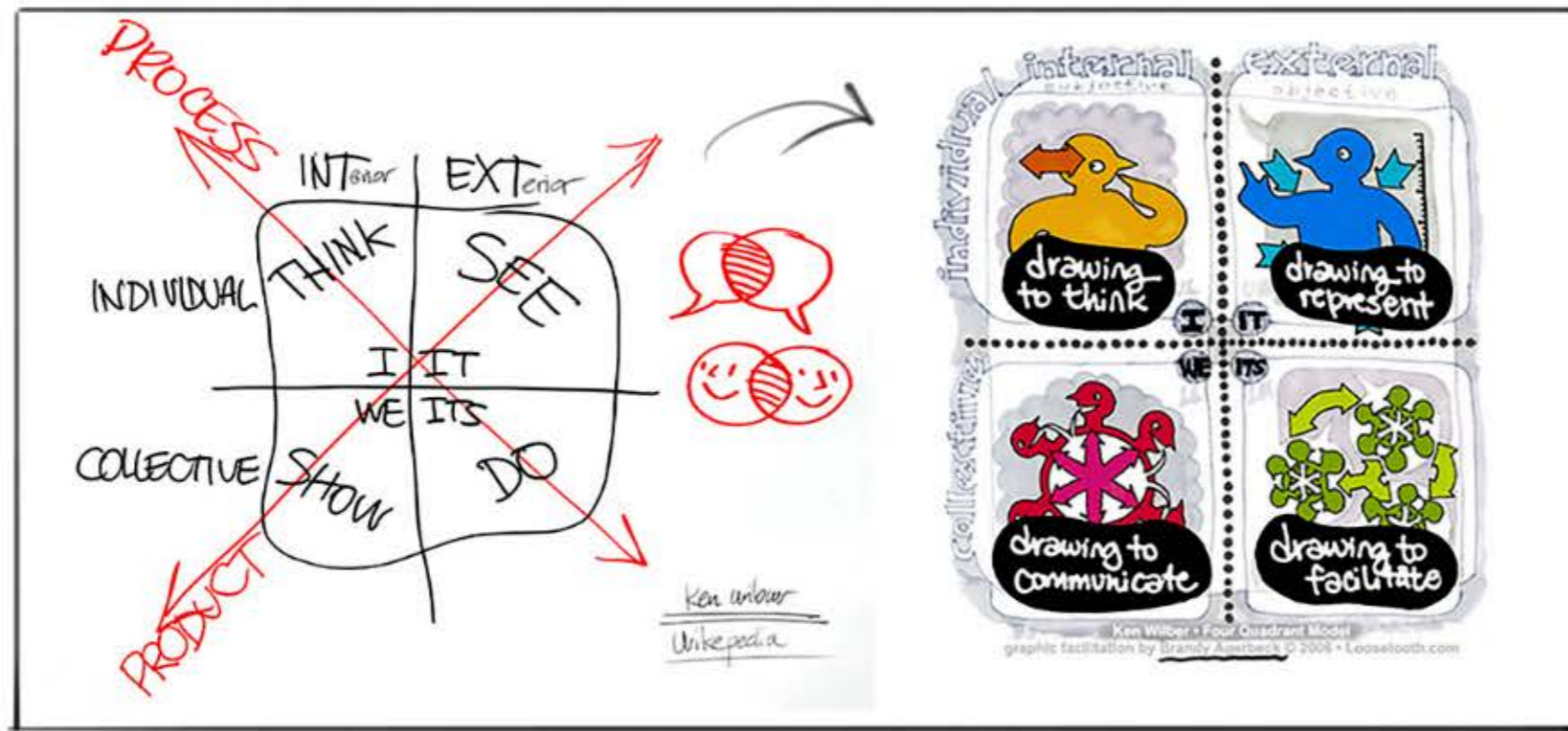


20/30 examples visualized various approaches.



Metapher

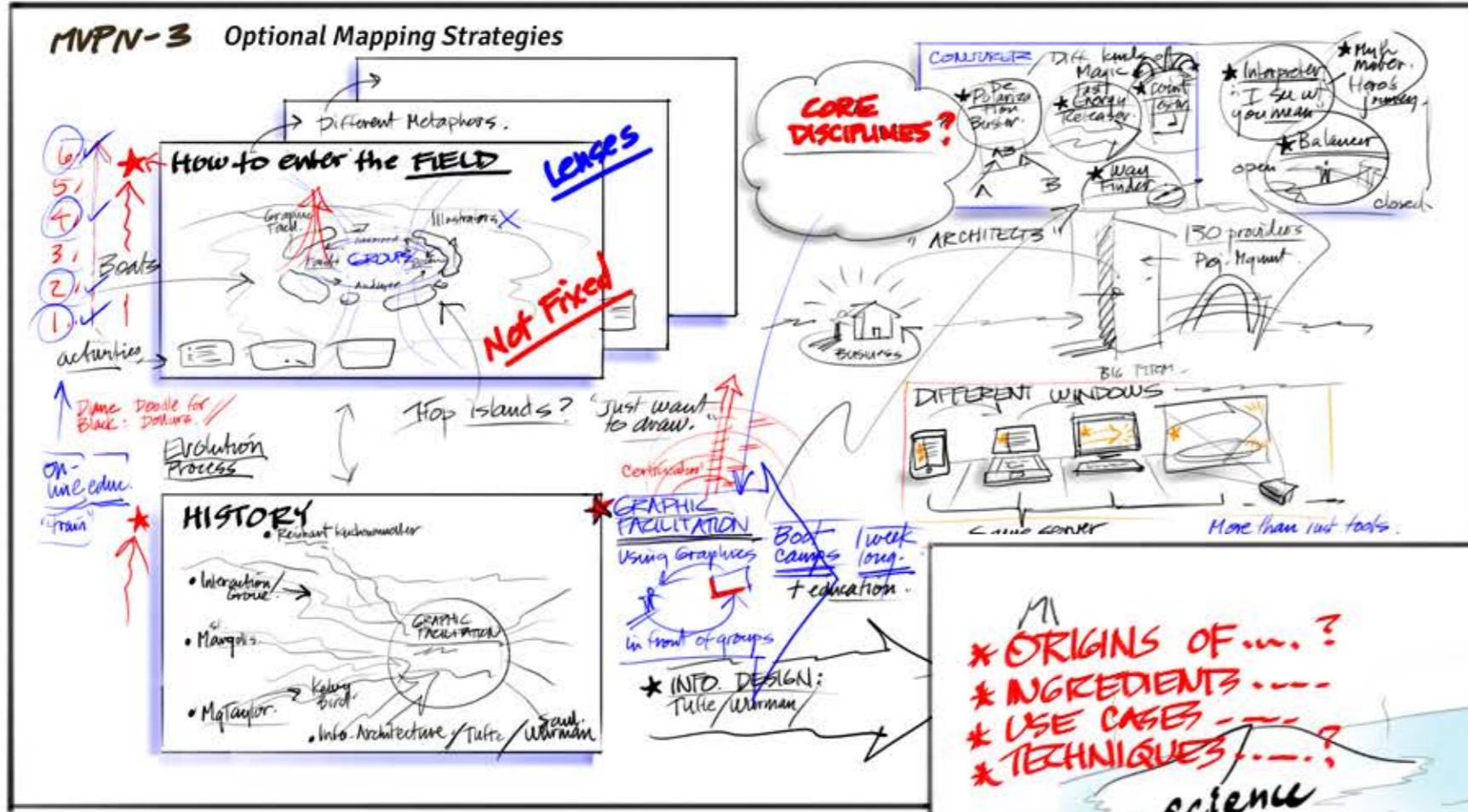
Theory



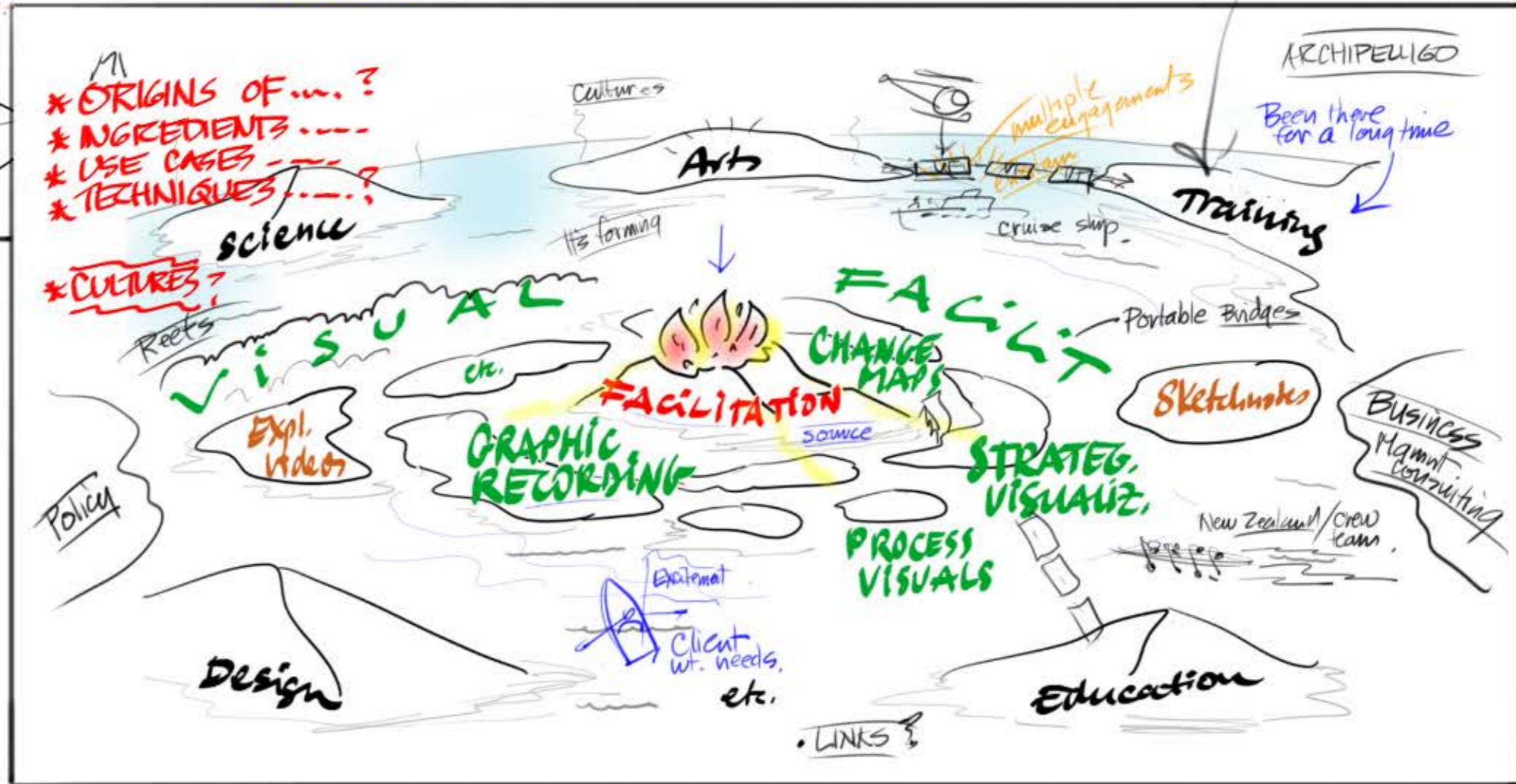
analytic

* Display Making

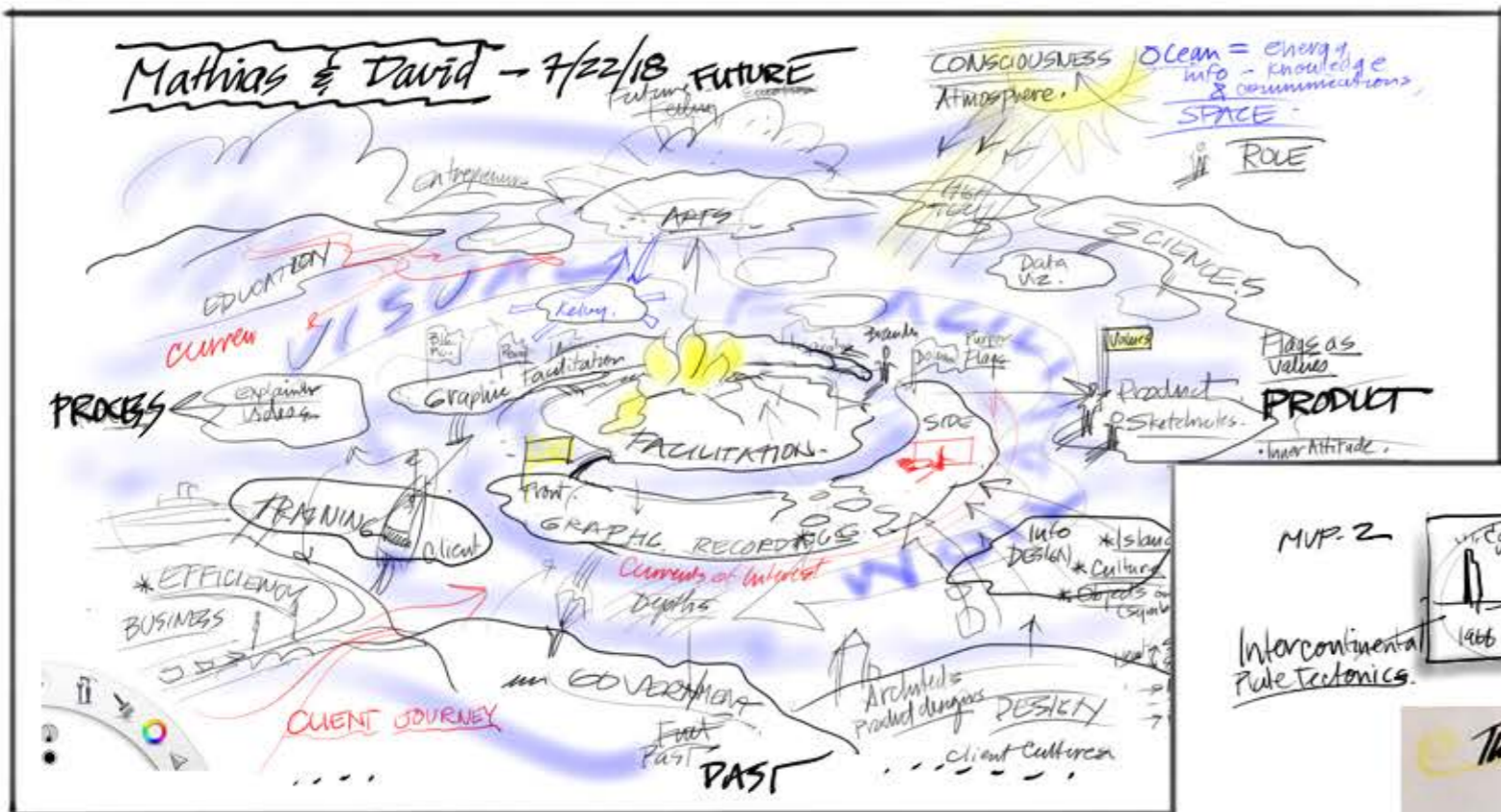
Early mapping concepts



Fueling the Field.

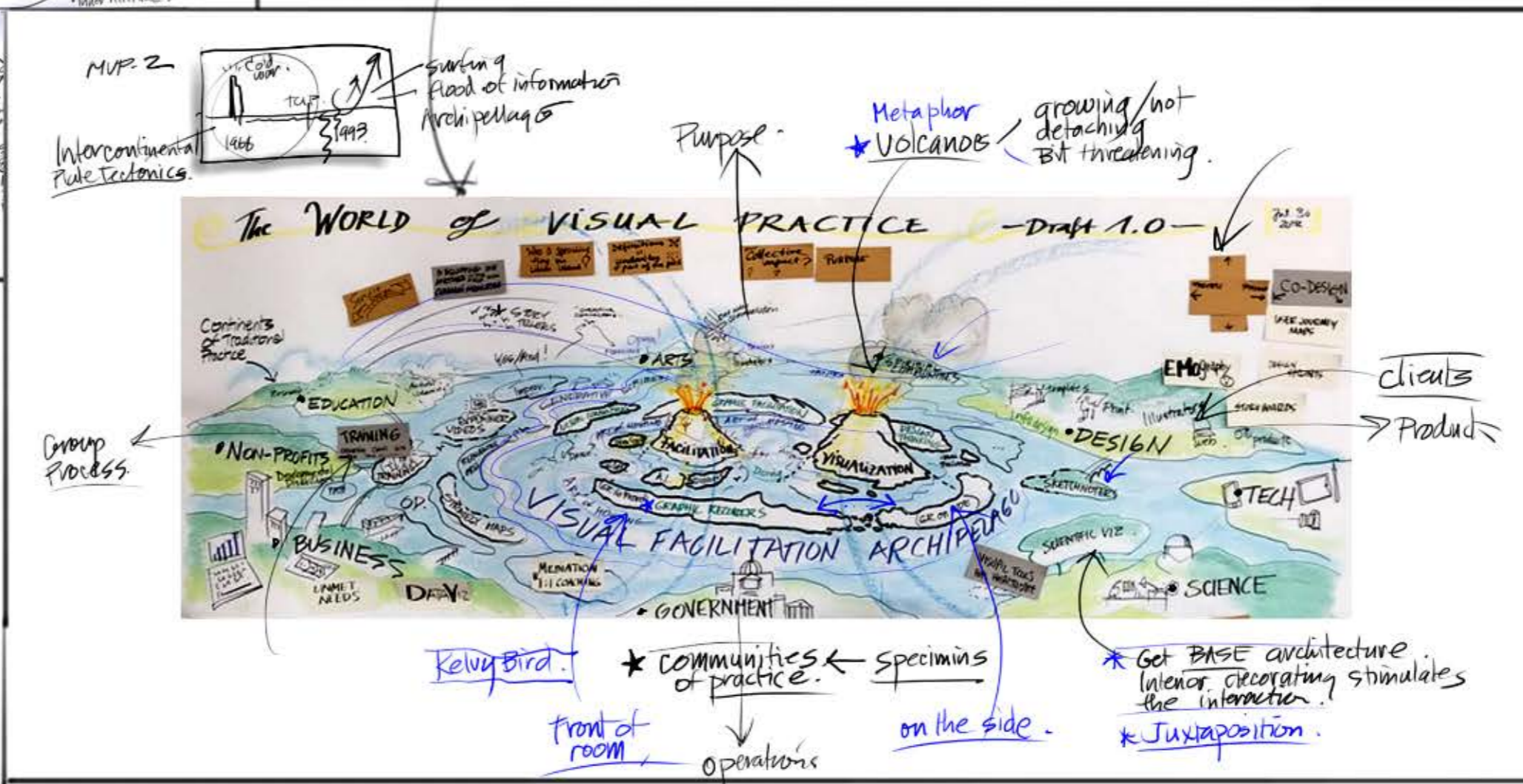


EWVP-6



First Draft

asking people in foyer!
IFVP Additions



MVP-4

Power of Why? work made out.

Mapping The WORLD of VISUAL PRACTICE

A field of impact that we don't yet know
What is our collective IMPACT and what would we love it to be?

Emergence/Relationship
Ask from the WHOLE. Generative Images
Downloading the future.

Enigmatic/Relationship
Creating energetic WAVES as a community
Seeing the PROCESS to generate new ideas/health/evolution.

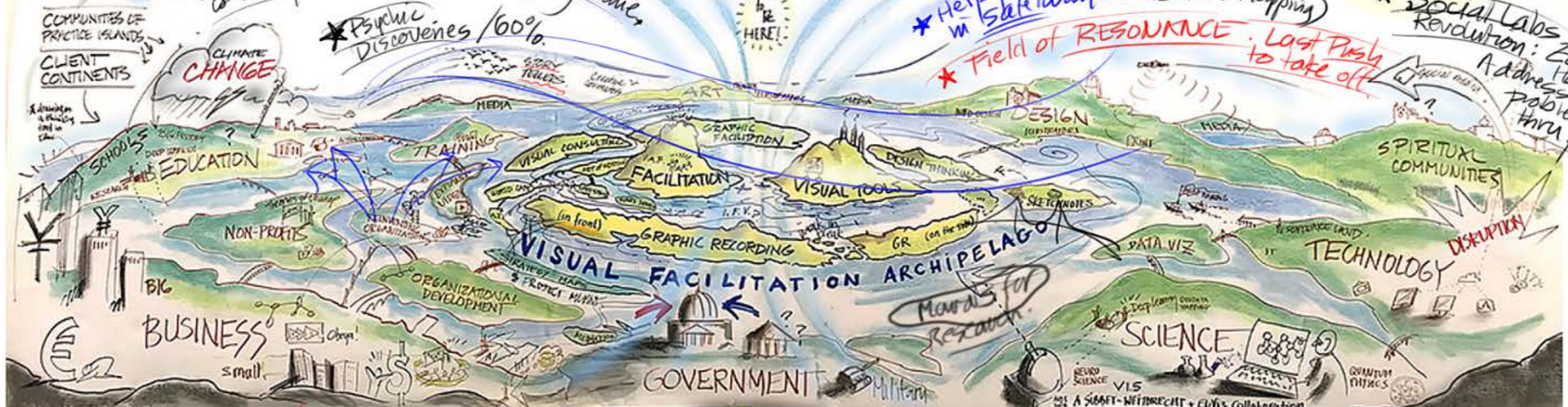
What is mine to do or to be?
Drawing is the bridge between imagination & materializations
New ways of THINKING New language
Holding an image

Teaching the deaf
Help people see think & experience in new ways!
Impacts & join
Universal language
Udal Fudn.
Conflict Resolution: even when willing/ability is inadequate.

Templates
Symbols pointing to underlying values

Help people face problems in safe ways... (Mess Mapping)
Field of RESONANCE: Last Push to take off

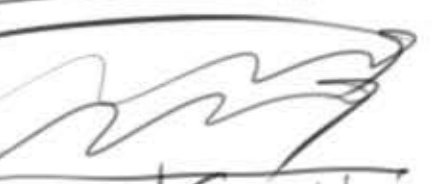
Social Labs Revolution: Zaid Hassan Addressing problems thru prototypes



New Orgs / Purpose driven — Joining — BRIDGE BUILDING — Generative



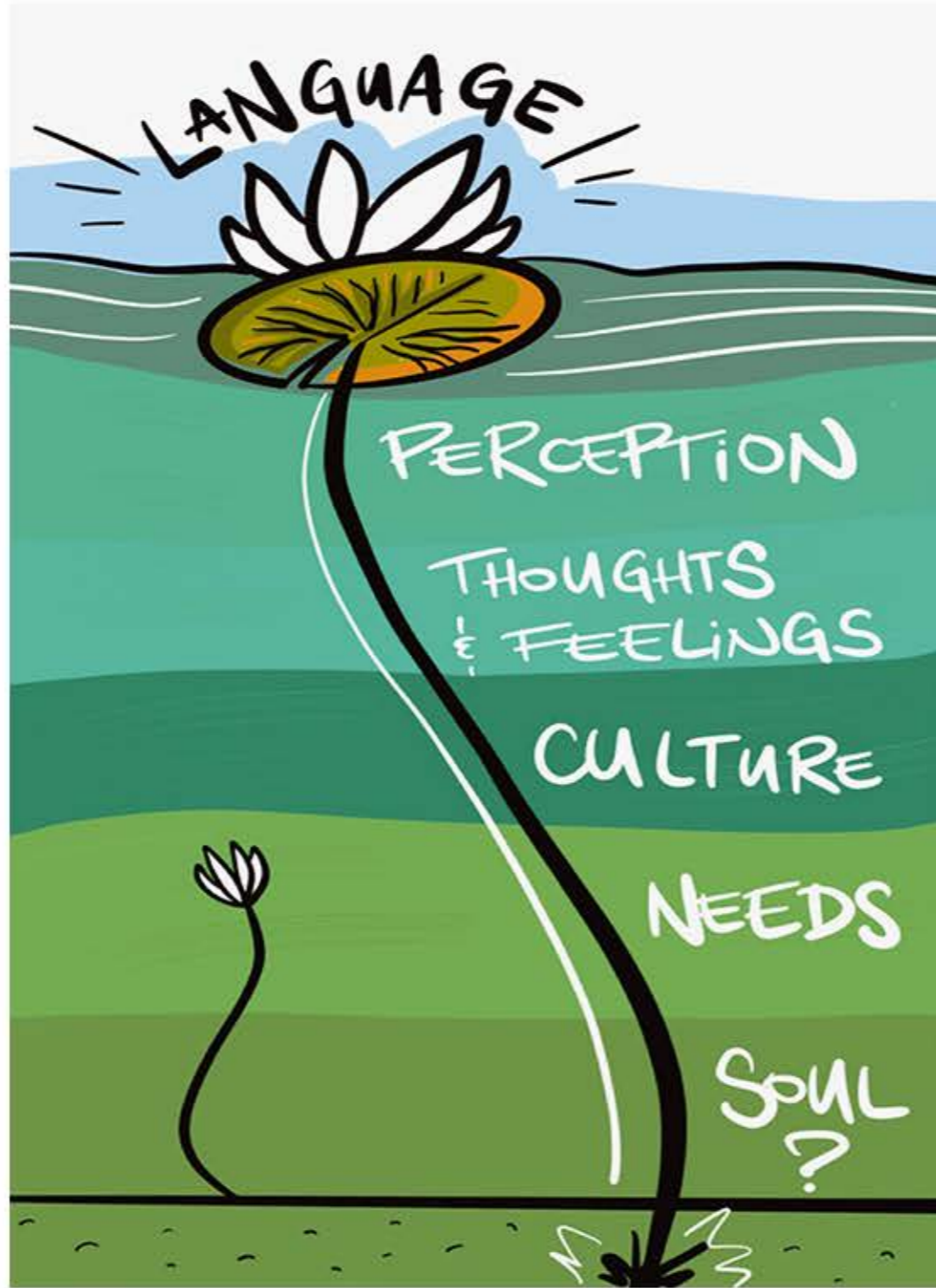
Graphic Records



Visual Scripting

The Water Lily

Markus Engelberger



Reminder

Not about right & wrong.
Danger to stick on language



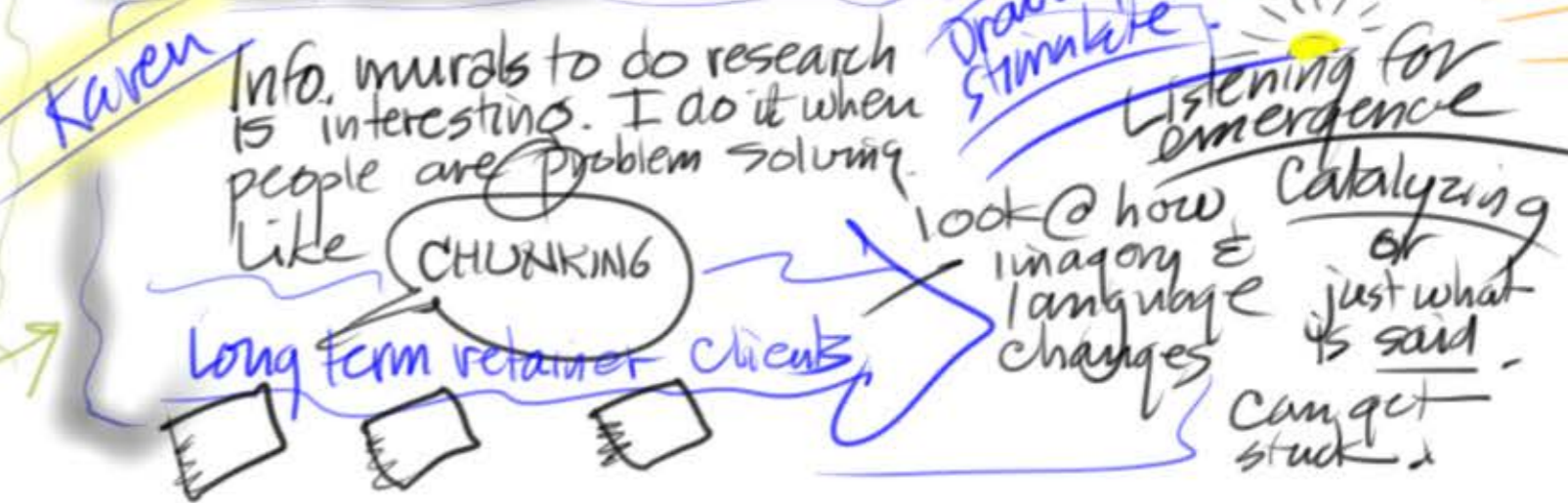
See into deeper levels.

← Assumptions?

open
curious
exchange

EWVP of Exchange

- How do these models presented resonate with you?
- Which role(s) does language play in your work?
(--> Speaking to "find inspiration about visual language & communication)
- Which models do you use to talk about your work?
- What are our assumptions why it is difficult to find a shared language to speak about the world of Visual Practice?



Exchange-2



What are the cross cultural archetypes to point at?

Bob

@ Info Mapping
couldn't agree on how to talk...

Hired a RADIO guy.

Brochure Beautiful

David

transportation



Resonance



Holger

Like the MAP & the Theory of Process reflected.

- i. Why
 - ii. Who
 - iii. What
 - iv. How
- work w/ all the dynamics
- Ground
- Bring intention to the ground.

Takeaways

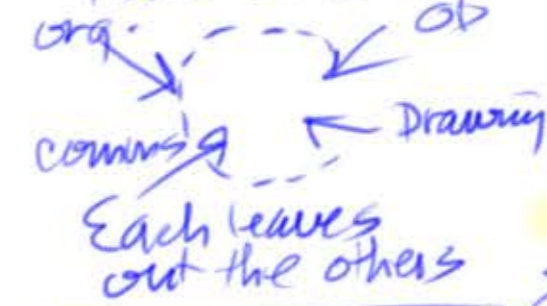
NEXT: Values
Already collecting my this - TOPICS

- * Experience in the room
- * Quality of Ideas.
- * Loved what Holger showed.
- * Dedication & laying out boundaries.
- * Hearing about field. Intriguing about your work BDB
- * Love connecting phil. of language & communication

* Thank you!

* Back into this discussion! Excited for the next session

* Need a MAP of PERSPECTIVES



* Video -> Everything (Keeping the power station open)

* Impact of images -> evocation -> resonance inspiration

* Energized & grateful.

